



Personalized Education Program (PEP)

November 28th , 2024

Presented by Step Up For Students

**OPEN HOUSE
PEP**





Personalized Education Program



Agenda



Welcome

Communications

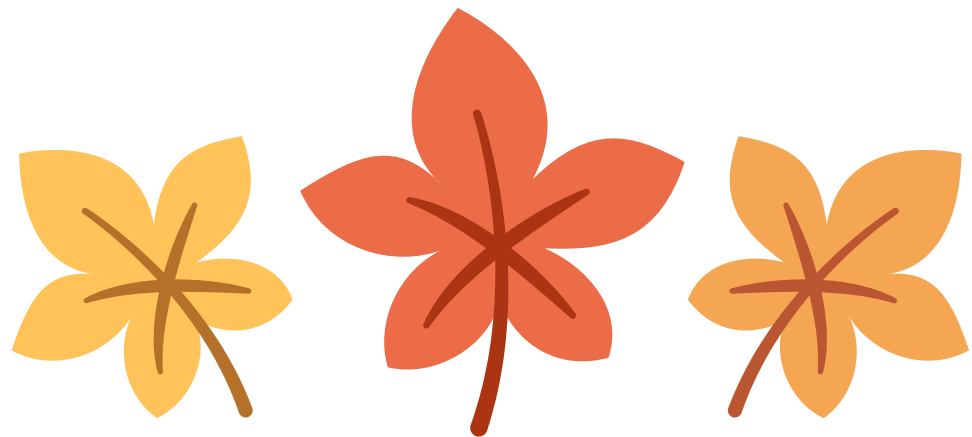
MyScholarShop: New Vendor Alert

****New EBF Form**

Purchasing Guide Hot Topics

Questions & Answers

Contact Information



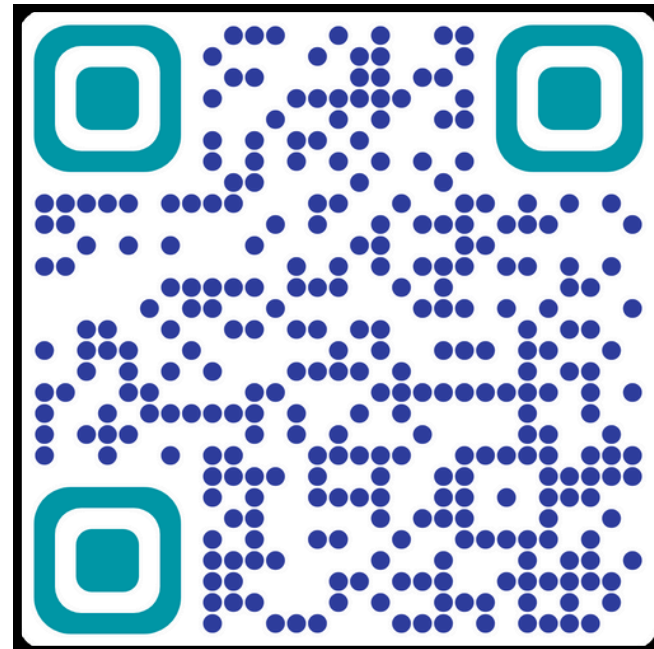


Personalized Education Program

Communications

Subject: Important updates for families impacted by Hurricanes Helene and Milton

Dates: 10/29/2024



[Hurricane Updates](#)



Dear Parent/Guardian,

You are receiving this message because you are in a county identified in consultation with the Florida Department of Education to have been impacted by Hurricane Helene and/or Milton.

We hope this message finds you safe amidst the challenges brought by these storms. Our hearts go out to our impacted families, schools, and providers.

We greatly appreciate your patience and understanding while we worked through the details of how to best support you during this difficult time.

In our commitment to ensuring those impacted can continue to access educational opportunities, we have created a dedicated landing page where you can find helpful information to navigate challenges you may be facing, including temporary or permanent change of address, damaged items, the need to change your student's enrollment, and more.

Please visit this page [HERE](#).

If you have any questions, please do not hesitate to contact us. We are here to help.

Chat with a live agent at www.sufs.org.

Please [click here](#) to view our contact information.



Personalized Education Program

Communications

Subject: Newly eligible items and services are now available for reimbursement!

Date: 10/31/2024



Dear Parent/Guardian,

We are pleased to announce that families may now submit reimbursements for items and services, including [PEP Hybrid Eligible Private Schools](#), that became newly eligible for the 2024-25 school year. These reimbursements may be submitted for purchase or service dates beginning with July 1, 2024.

We appreciate your patience as we worked to update our processes and systems to align with this year's Florida Tax Credit Scholarship (FTC), Family Empowerment Scholarship for Educational Options (FES-EO), and Personalized Education Program (PEP) [Purchasing Guide](#).

To view a list of changes from this year's FTC/FES-EO/PEP Purchasing Guide, including which category each newly eligible item or service belongs to within EMA, please [click here](#).

Questions?

Chat with a live agent at www.sufs.org.

Please [click here](#) to view our contact information.

Thank you,

Step Up For Students





Personalized Education Program

What is

my ScholarSHOP?

Benefits of the MyScholarShop

- MyScholarShop vendors are paid directly through your child's scholarship account with no out-of-pocket costs.
- No reimbursement paperwork is needed.

How Does MyScholarShop Work?

"Pick it, Click it, and Ship it"

Search for what you need as you would on any online store and find the items you want. Mark them as a favorite for later and check them out when you're ready. MyScholarShop will do the rest, including checking to ensure you have available funds. Don't forget to verify your shipping address before checking out!

You are not obligated to use MyScholarShop. You can purchase pre-approved instructional materials and curricula directly from vendors and then apply for reimbursement.



Personalized Education Program

MyScholarShop New Vendor Alert

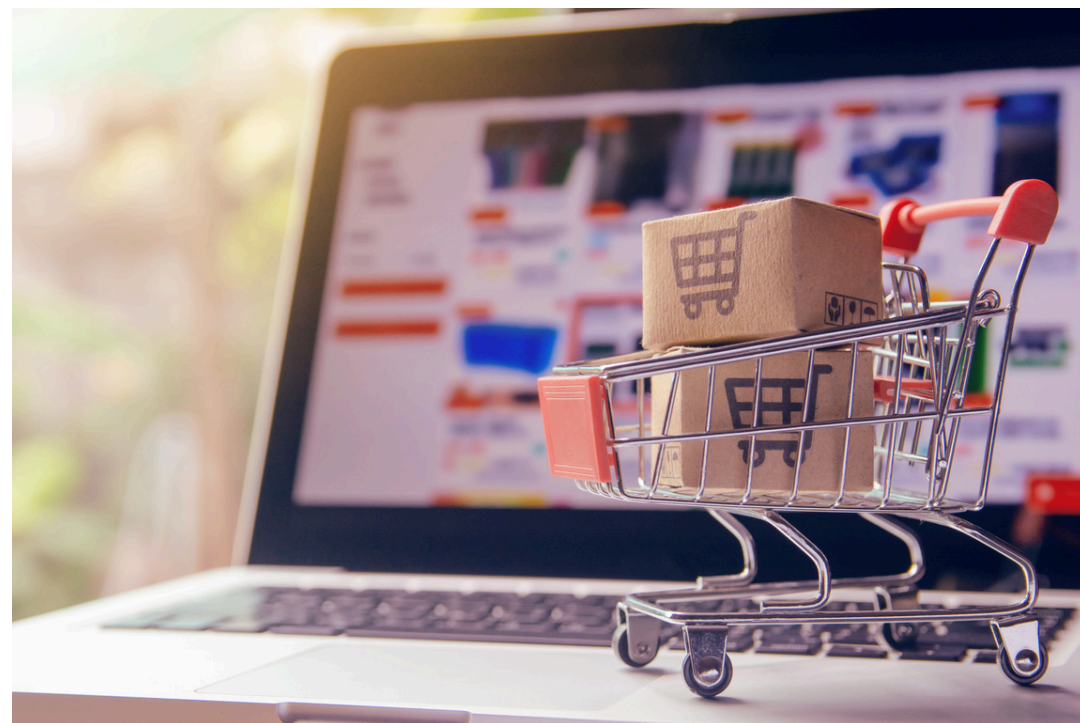


Company Name	Description of Services	Website
	Scholar Within's reading program is designed to advance your child's reading and spelling skills. The program is brain-based, research-based, and results-proven. Each day is broken up into 4-6 short step-by-step activities for a total of 45-60 minutes.	https://scholarwithin.com/
	Throughout our history, Kaplan has been a pioneer in expanding educational access and transforming learning through new technologies. With more than one million students, and thousands of clients and university partners, Kaplan has the expertise, passion, and continuous innovation to help you achieve your educational and career goals.	https://www.kaptest.com/
	Get children's books and educational activities for kids ages 0-8+ delivered monthly! Build healthy reading habits with our teacher-curated box.	https://www.thestorytimebox.com



Personalized Education Program

MyScholarShop Resources



Welcome to

**my
ScholarSHOP**

NAVIGATING MyScholarShop In EMA

Navigating MyScholarshop inEMA



**PARENTS: FINDING PROVIDERS &
SERVICES IN THE MARKETPLACE**

**Parents: Finding Services and
Providers in the Marketplace**



Personalized Education Program



New & Improved Educational Benefit Form



Educational Benefit Form

Student Name: _____

Student ID: _____

Item for which reimbursement is requested (the item you purchased or plan to purchase):

What is the Educational Benefit of this item?

I affirm scholarship program funds are used only for authorized purposes as described in ss. 1002.394(4) or 1002.395(6), F.S., as applicable, and serve the listed student's educational needs.

Parent Name: _____

Parent Signature: _____

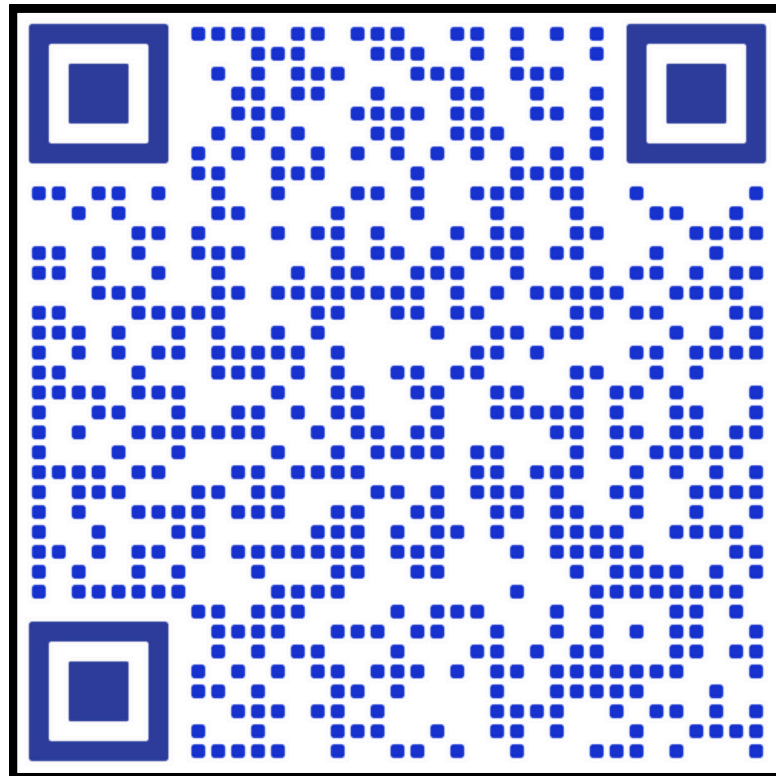
PLEASE NOTE: Any violation of the FES/FTC scholarship statutes, rules, policies, or procedures may result in the loss of the scholarship, ineligibility for future scholarships, or financial or criminal penalties. Please see the Parent Handbooks for [FES-UA](#) or [FES-EQ/FTC/PEP](#).



Step Up For Students

Educational Benefit Form Explained

Please ensure all necessary questions are thoroughly answered and a detailed description is given for the educational benefit of that item, lesson, or field trip.



Educational Benefit Form

Sample of Educational Benefit Form



Educational Benefit Form

Student Name: **Johnny Doe**

Student ID: **1234567890**

Item for which reimbursement is requested (the item you purchased or plan to purchase):

Music Lessons

What is the Educational Benefit of this item?

Music Lessons allow the student to be an all around & Successful individual. It helps develop motor skills such as hand-eye coordination. Playing the bass allows the student to learn discipline, organizational skills, perserance & patience. Thease music lessons also help the student with dyslexia by improving his reading skills as well as improving social skills when he is learning with his class music lessons also help calm his tics/ Tourette's Syndrome.

affirm scholarship program funds are used only for authorized purposes as described in ss. 1002.394(4) or 1002.395(6), F.S., as applicable, and serve the listed student's educational needs.

Parent Name: **Jane Doe**

Parent Signature:

PLEASE NOTE: Any violation of the FES/FTC scholarship statutes, rules, policies, or procedures may result in the loss of the scholarship, ineligibility for future scholarships, or financial or criminal penalties. Please see the Parent Handbooks for [FES-UA](#) or [FES-EO/FTC/PEP](#).



Personalized Education Program

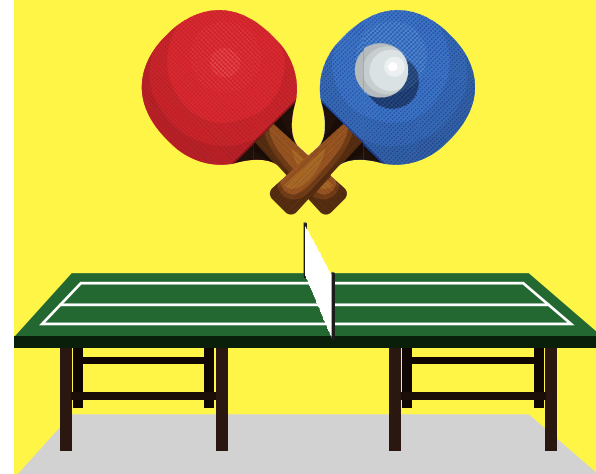
FTC/FES-EO PEP Purchasing Guide pgs. 7 & 11-13



Purchasing Guide Hot Topics



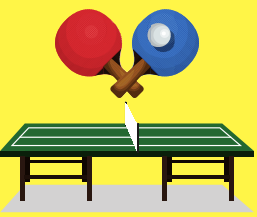
Physical Education & Educational Software/Subscription



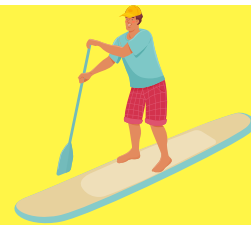


Personalized Education Program

Examples Of Approved Physical Education Activities



Ping Pong Table



Stand Up Paddleboard



Individual Exercise Trampoline



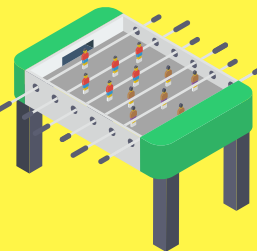
Air Hockey



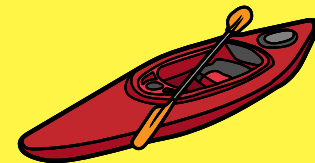
Surfboard



Sports Equipment (Balls, Goals, Racquets, Etc.)



Foosball Table /Table Sports



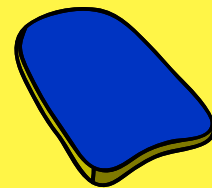
Kayak & Canoe



Gym/Fitness Memberships or Class Passes (for Student Only)



Basketball Shooting Game



Boogieboard & Skim Board



On Demand Fitness Classes



Skateboard



Sports Uniforms



Swing Set

****Adaptive exercise equipment is eligible with Pre-Authorization****





Personalized Education Program



Ineligible Physical Education Items

- Motorized equipment (treadmills or walking pads are eligible)
- Trampolines (individual exercise trampolines are eligible)
- Motorized Boats
- Motorized scooters or ride-ons (including golf carts)
- In-Ground or Above Ground Swimming Pools
- Single-admission leisure events (including equipment rental)
- Activities occurring outside of the state of Florida that are not Pre-Authorization
- Pool Tables



Personalized Education Program

FTC/FES-EO PEP Purchasing Guide pgs. 11-12

Important Items To Note

- **Frequency of Purchase: Once every two (2) years; however, equipment may be eligible for replacement sooner with pre-authorization**
- **Adaptive exercise equipment is eligible with pre-authorization.**
- **A pre-authorization is required for P.E. activities occurring outside of the State of Florida.**

IMPORTANT



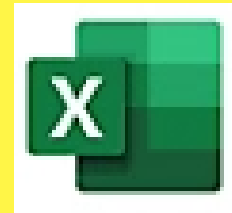
Personalized Education Program

Examples Of Approved Educational Software & Subscription

FTC/FES-EO PEP Purchasing Guide pgs. 7



Adobe



Excel



Video Editing Software



QuickBooks



Power Point



Music Editing Software



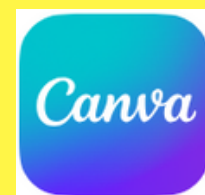
Microsoft Office



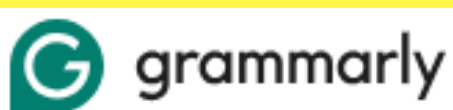
Word



Newspaper subscription



Canva



Grammarly



Word Processing



Magazine Subscription



Personalized Education Program

FTC/FES-EO PEP Purchasing Guide pgs. 7

Important Items To Note

- Only items that qualify for single-use or student pricing are eligible.
- Once the EBF is submitted, if they are purchasing a multi-user subscription, it will be adjusted to reflect the single student amount.
- Educational Subscription Kits that are curated and sent to the home by a kit provider are eligible for reimbursement.
- Subscriptions must be suitable for the appropriate age and size.

IMPORTANT



Personalized Education Program



Approved Educational Software & Subscriptions Requiring an Educational Benefit Form

- Family or Multi-User software subscriptions
- Social Media (except LinkedIn Learning for Students)
- In-Game Purchases or Credits

Streaming Services:

- Video Streaming
- TV Streaming
- Online Streaming Services
- Live television
- Musical Streaming Services





Personalized Education Program



Q: How soon can parents expect to see approved reimbursements deposited in their bank accounts?

A: You will receive a remittance advice to your account email address informing you of when a deposit has been made to your bank account. Please allow for 2-3 business days for this deposit to post.

Q: What academic requirements are there for PEP?

A: All PEP students must complete a Student Learning Plan (SLP) to receive scholarship funding. Students in grades K – 12 participating in the PEP scholarship program are also required to take a nationally-recognized norm-referenced test or a statewide assessment and submit the results to Step Up For Students.

Q: How do you cancel a reimbursement request so that the funds that were allocated are freed up for other purchases?

A: You can cancel a submitted reimbursement request from the reimbursement details page.



Personalized Education Program

How To Find Providers:

How to use the marketplace to find a direct pay extracurricular activity for my child to participate in?

All of this information can be found in the [Parents: Finding Providers and Services in Marketplace](#)

YouTube Video Linked here

A screenshot of the Step Up Marketplace website. The page title is "Parents: Finding Providers and Services in Marketplace". The main content area shows a "Scholarship Portal" with a "Provider Details" section for "LET IT SNOW EARLY CHILDHOOD SCHOOL". A dropdown menu is open, showing "Select A Location To View Services" and "Select a location". A red box highlights the dropdown, and a blue arrow points to it. A red play button icon is overlaid on the dropdown. Below the screenshot, text reads: "When you have found your provider, select a location in the dropdown to begin adding a service to the chosen student's account." The page also features a navigation menu on the left with options like "Dashboard", "Reimbursements", "My Students", "Marketplace", and "Help".

[Parents: Finding Providers and Services in Marketplace](#)



Scholarship Change Request

How can you change a student's scholarship program or decline their award?

**Please contact our Customer Engagement Center at:
877-735-7837**

Required Information That you will need to provide on the call

- Guardian's Name
- Guardian's e-mail address
- Student's Name and Student ID
- Reason for Change
- Preferred Scholarship Changes



Student ID

Student ID:
Provide this number
when speaking with
the Engagement
Center to change
your student's
scholarship program
or declining your
current scholarship.

A screenshot of the 'Scholarship Portal' interface. The top navigation bar includes 'Apply For Scholarship', 'Open Student Learning Plan', and 'New Reimbursement' buttons. The left sidebar contains navigation options: 'Dashboard', 'Reimbursements', 'My Students', 'Recent Transactions', and 'Help'. The main content area is divided into sections: 'Student Profile' (with an 'EDIT' button), 'Current Funds Available' (showing '\$0.00'), and 'Applications' (showing a 'Funded' status for 'New Worlds Scholarship Accounts (24-25)' with a 'VIEW APPLICATION' button). The 'Student ID' field in the 'Student Profile' section is highlighted with a red box, and a red arrow points from the 'My Students' menu item to this field. The profile details include: Name: TestKH Test, DOB: 6/15/2018, Gender: Male, Ethnicity: Hispanic or Latino, Race: Black or African American, and Student FLEID number.



Personalized Education Program



2024-2025 Purchasing Guide



— 2024-25 —

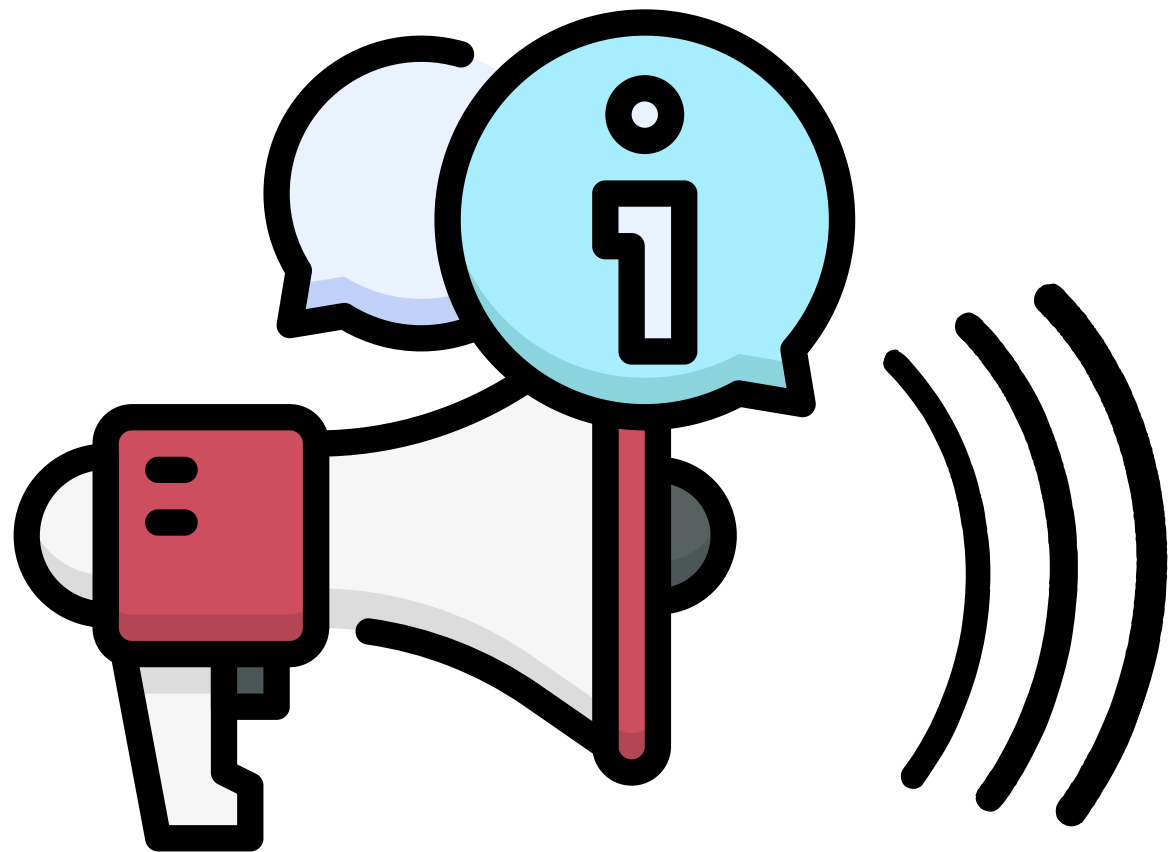
PURCHASING GUIDE

Florida Tax Credit Scholarship
Family Empowerment Scholarship for Educational Options
Personalized Education Program



Personalized Education Program

Reimbursement Resources



[What is an ESA?](#)



[Families: Submitting Reimbursements in EMA](#)

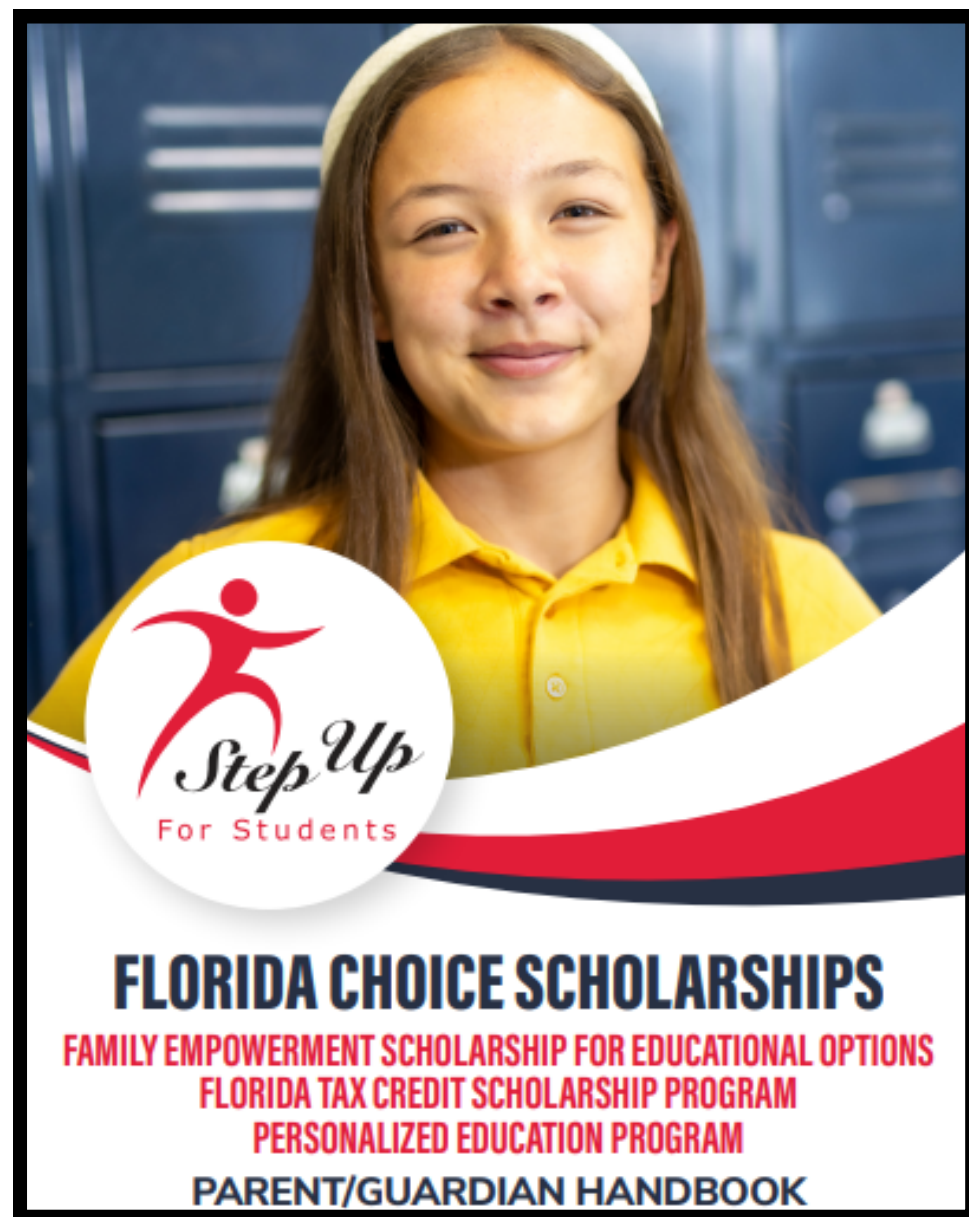


[Parents: Finding Providers and Services in Marketplace](#)



Personalized Education Program

SCAN ME



PEP Handbook Highlights

Personalized Education Program (PEP) parent handbook is a useful resource for understanding how to make the most of your scholarship funds.

In the following slides, we will guide you on where to locate answers to some of the most common questions we receive regarding the PEP scholarship.



Personalized Education Program

SCAN
ME



We would appreciate your input on the parent handbook.

Please click [here](#) to provide your feedback.



FTC/FES-EO/PEP Parent/Guardian Handbook Feedback 2024-25

Parent/Guardian First Name *

Parent/Guardian Last Name *

Parent/Guardian Email *

Please provide the email address associated with your EMA account.

Student ID *

If you have multiple students on an FTC/FES-EO/PEP Scholarship, only one Student ID is needed.

Did your family utilize the FTC/FES-EO/PEP Scholarship for the previous school year? *
(2023-24 school year or earlier)

How helpful did you find the FTC/FES-EO/PEP Parent/Guardian Handbook? *

1= Not helpful at all
5= Very helpful

How easy was it to find the information you were looking for? *

1 = Not easy at all
5 = Very easy



Personalized Education Program



HELP NEEDED

We are actively looking for committed tutors, as well as afterschool and summer programs, to help families achieve their academic aspirations. If you are aware of any qualified tutors or programs in the counties mentioned below, we would be immensely grateful for your assistance. Please take a moment to fill out the brief survey linked [here](#). Your input can have a meaningful impact on a child's educational experience. Thank you for your support.



[New Provider Survey](#)

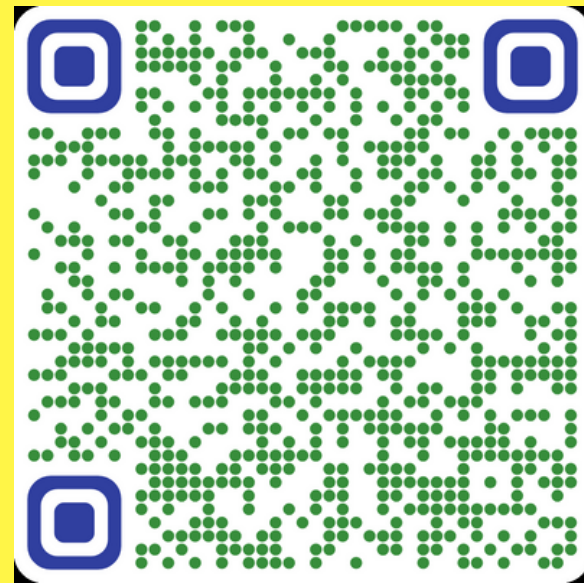


- Citrus
- Gilcrest
- Glades
- Gulf
- Hardee
- Hamilton
- Hendry
- Jefferson
- Lafayette
- Levy
- Liberty
- Madison
- Monroe
- Taylor
- Union
- Wakulla

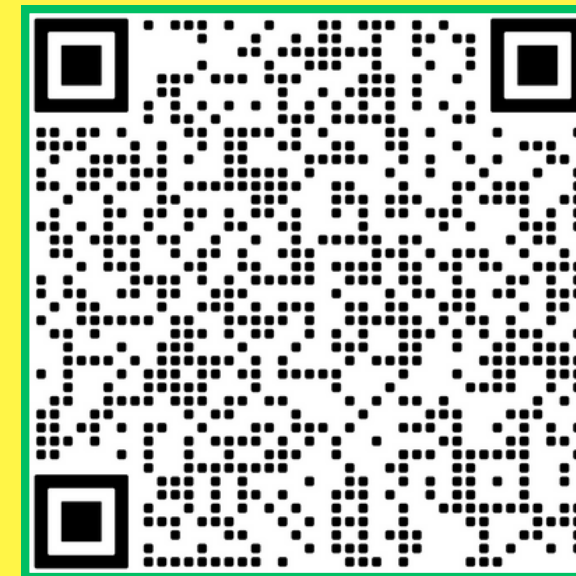


Personalized Education Program

Past PEP Open Houses



[August Open House](#)



[September Open House](#)



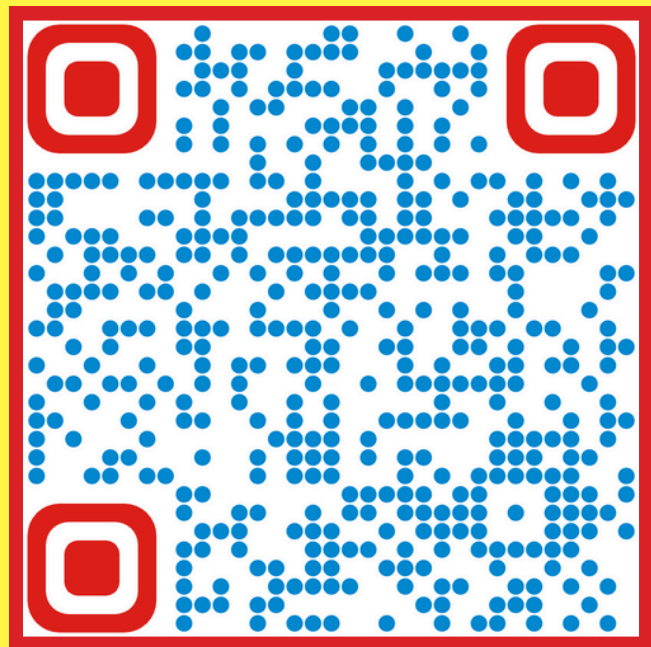
[October Open House](#)



Personalized Education Program

Looking Ahead: Here are the registration links for the upcoming FTC/EO, FES-UA, PEP, NWSA & Transportation Stipend Open Houses

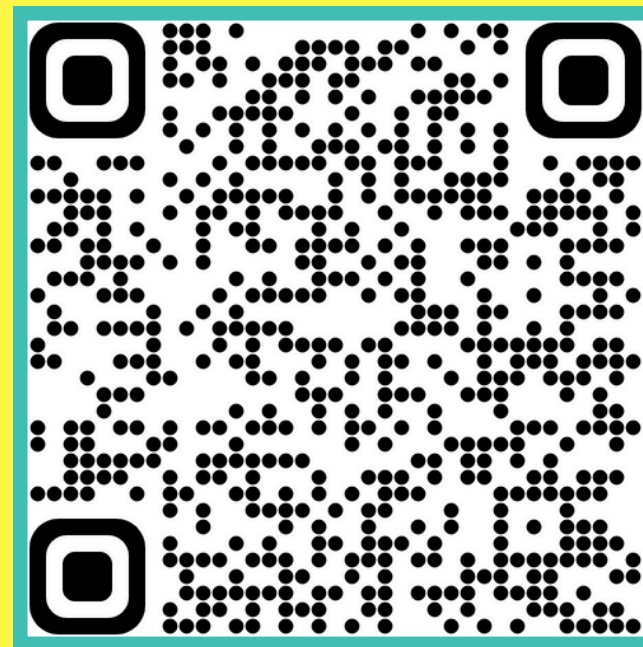
REGISTER NOW!



[Transportation Open House](#)
January 15, 2025



[New World Open House](#)
January 08, 2025



[FTC/FES-EO Open House](#)
January 09, 2025



[FES-UA Open House](#)
January 16, 2025



[PEP Open House](#)
January 23, 2025



Personalized Education Program

Are you looking for additional helpful videos?
Scan the QR code or click the link below...



[STEP UP FOR STUDENTS YOUTUBE CHANNEL](#)



Step Up For Students empowers families to pursue and engage in the most appropriate learning options for their children.



Step Up For Students

@stepup4students · 10.8K subscribers · 73 videos

Step Up For Students empowers parents to pursue and engage in the most appropriate le...more

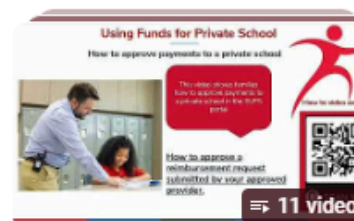
stepupforstudents.org

Subscribed

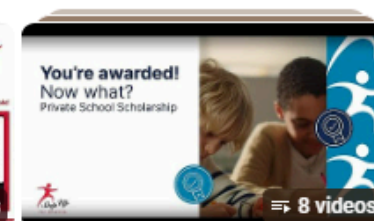
Home Videos Shorts **Playlists**



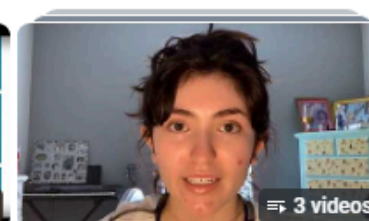
Created playlists



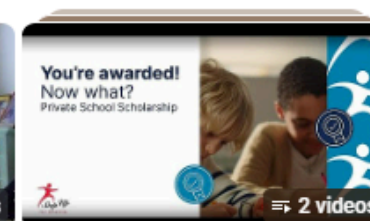
Step Up Parents
Updated 3 days ago
[View full playlist](#)



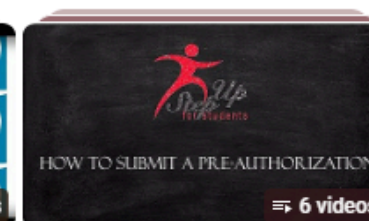
Step Up Parent
Updated 3 days ago
[View full playlist](#)



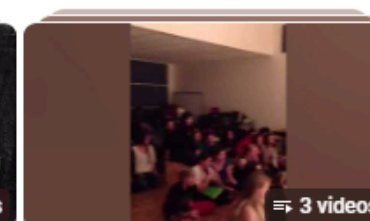
Income-based scholarships testimonials
[View full playlist](#)



The Florida Tax Credit Scholarship
[View full playlist](#)



The Gardiner Scholarship
[View full playlist](#)



Thank you from our Step Up families
[View full playlist](#)



Personalized Education Program



Contact Us

Monday-Friday 8:00am-5:00pm EST



Chat with us: sufs.org



877-735-7837



Personalized Education Program

Thank you for attending!

To honor your family time during the holiday season, all December Open Houses will be pre-recorded. We hope this allows you to access the information at your convenience. We will see you in January 2025!

[Registration Link](#)



T H A N K F U L





HAPPY

HOLIDAYS