



Personalized Education Program

February 27th, 2025

Presented by Step Up For Students

**OPEN HOUSE
PEP**





Personalized Education Program

Agenda



Welcome

Communications

Renewal Application

MyScholarShop: New Vendor Alert

Navigating MyScholarShop

Purchasing Guide Hot Topics

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Personalized Education Program

Communications

Subject: 📣 Apply today for a PEP Scholarship!

Date: 02/07/2025



It's Time to Apply!

Please disregard if you have already submitted your application.

Hello.

It's finally here! Applications are now available for the 2025-26 school year for the Private School, Unique Abilities or PEP Scholarship.

📌 Important: The deadline to apply for a PEP Scholarship for new and renewal students is **April 30, 2025**.

[Click here to Apply](#)

Helpful Information:

👉 Please submit one application per family per program. If you're applying for a scholarship program for multiple students, be sure to include all applicable students on that application before submitting it and moving on to your next scholarship program application. If you forget to add a student to an application, you will need to wait until your application shows an "On Hold" or "Complete" status before you can add the missing student.

👉 If you are interested in your student using a PEP Scholarship at a PEP Hybrid eligible private school, please select the "Florida Home School" option when completing the Expected School Information section of your student's application.

👉 When you apply for a PEP Scholarship, EMA will indicate you applied for



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Scholarship Overview

FES-UA: Students from age 3 through grade 12 or age 22, whichever comes first, who have a specific diagnosis or have an IEP.

FTCFES-EO: You can use the scholarship to attend an eligible private school, and any remaining funds can be accessed through your education savings account to further support your child's educational needs.

FTCPEP: For Florida students who are not enrolled full-time in a private or public school. sequentially progressive instruction of a student directed by his or her parent or guardian to satisfy Florida's compulsory education requirements

New Worlds: The program benefits VPK and K-5 public school students who struggle early in reading and/or math skills.

Transportation Stipend: Supports the transportation costs associated with traveling to a different public school than the one the student has been assigned.



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**The PEP Renewal
Application deadline is
April 30th!**

If you **accept** a scholarship, you will receive either confirmation of the award OR notice that the scholarship program has reached capacity. This notification will be sent by email.



If you **decline** the scholarship, your student will be withdrawn from the scholarship program. If interested, you will then be able to apply through another scholarship program for this student. Reapplying for the same scholarship or another scholarship will reset your current priority status, and you will be considered a 'New' applicant.



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Click the link or scan the QR code below to review the required application documents.



[New & Renewal Student Application Checklist](#)



2025-26 RENEWAL STUDENT APPLICATION CHECKLIST

Renewing your child's scholarship for a Private School (FTC/FES-EO), Unique Abilities (FES-UA), or PEP Scholarship requires certain documents for review and this guide is here to help you gather everything you need. If your student received funds in 2024-25, they're considered a renewal student.

Proof of Florida Residency:

Proof of Residency requires one document from Column A or two different documents from Column B. All documents must be current (dated within two months for recurring bills or statements), valid, and match the parent's or guardian's (primary or secondary) full name and the physical address on the application.

Column A Upload a copy of one of these documents	Column B Upload a copy of two of these documents
Utility bill (electric, gas, water)	Florida Driver's License or state-issued ID card
Mortgage statement or residential lease agreement	Paystub
Proof of current government benefits (Social Security, Veterans Affairs, Disability, Medicare, Section 8/HUD, TANF, SNAP, DCF correspondence)	Insurance policy statement (auto, health, home, or renters)
Homestead or Property tax statement/assessment	Mortgage acceptance letter
Permanent Change of Station (PCS) military orders*	Property Deed
Verification of homelessness	<i>Please note: Both documents from Column B need to be from the same guardian and must be from different categories.</i>
Migrant Address Verification Letter	

*Active-duty members of the United States Armed Forces who do not have a Florida residential address at the time of application but have received Permanent Change of Station (PCS) orders must provide a copy of their PCS orders in the application documents and list the Florida address of the unit to which they are being assigned or from which they are being relieved.

Social Security Number

A Social Security Number will need to be entered for you and your student.

Note: FES applications require student social security numbers. If you or your student do not have a Social Security Number, leave this question blank. Your student will only be considered for a Private School Scholarship (FTC).

Diagnosis Documentation:

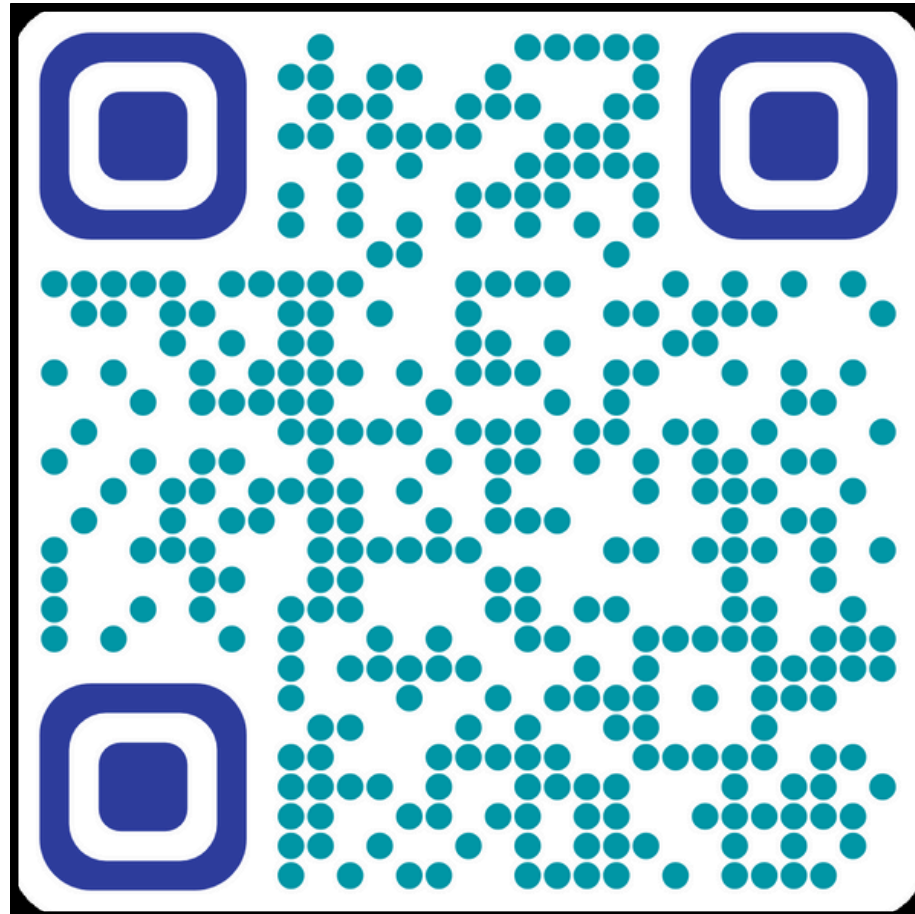
Additional documentation may be necessary for certain Unique Abilities Scholarship (FES-UA) applications. If your student previously qualified for the FES-UA scholarship under one of the following categories, you must submit documentation to demonstrate the student qualifies under an eligible diagnosis for the 2025-26 school year:

- Students who qualified as "high-risk" and who are turning 6 on or before September 1, 2025
- Students who qualified based on being hospitalized or homebound



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Click the link or scan the QR code below to review the required application documents.



[Renewal Application Process](#)

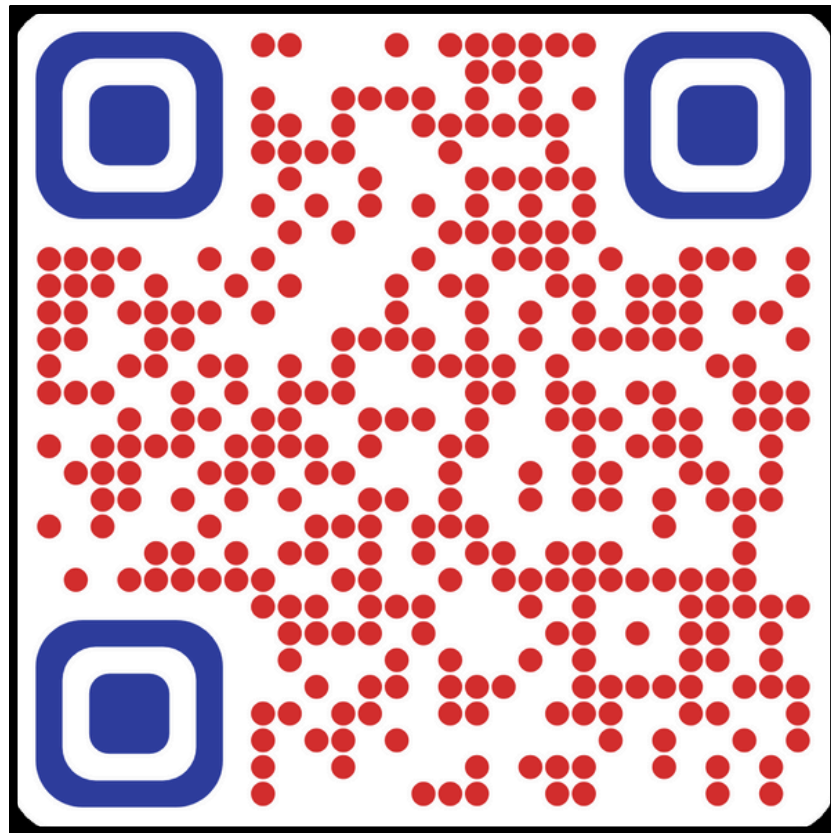
The video thumbnail features the Step Up For Students logo at the top left. The main text reads "Renewal Application Process 2025-2026" in blue, followed by "Florida Tax Credit (FTC) Scholarship, Family Empowerment Scholarship for Educational Options (FES-EO), the Personalized Education Program (PEP) Scholarship" in black. A large red play button icon is centered over the text. On the right side, there is a photograph of a young girl with a braid and a younger child sitting on a stone wall, both looking at an open book together.



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Spanish

Haga clic en el enlace o escanee el código QR para una guía paso a paso para estudiantes de renovación



[Proceso de Solicitud de Renovación para la Beca FTC, FES-EO, PEP y la Beca Hope 2025-26](#)

The video thumbnail features the Step Up For Students logo at the top left. The main text reads "Proceso de Solicitud de Renovación 2025-2026" in blue and black. Below this, it lists the programs: "Beca Florida Tax Credit (FTC), Beca Family Empowerment para Opciones Educativas (FES-EO), Programa de Educación Personalizada (PEP)". A red play button icon is overlaid on the text. On the right side of the thumbnail is a photograph of a young woman with a braid sitting on the ground and reading a book to a young girl with blonde hair.



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Switching to Another Scholarship

If you want to switch from a Personalized Education Program (FTCPEP) to a Private School Scholarship (FTC/FESEO), or vice-versa, do not decline your scholarship and call us at 1-877-735-7837 to request this switch.

If you want to switch from the FTC/FES-E0/PEP scholarship program to another scholarship please decline the scholarship, the student will be removed from the FTC/FES-E0/PEP scholarship program and will be eligible to apply for other scholarships.



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What is

my ScholarSHOP?

Benefits of the MyScholarShop

- MyScholarShop vendors are paid directly through your child's scholarship account with no out-of-pocket costs.
- No reimbursement paperwork is needed.

How Does MyScholarShop Work? "Pick it, Click it, and Ship it"

Search for what you need as you would on any online store and find the items you want. Mark them as a favorite for later and check them out when you're ready. MyScholarShop will do the rest, including checking to ensure you have available funds. Don't forget to verify your shipping address before checking out!

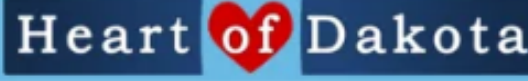

You are not obligated to use MyScholarShop. You can purchase pre-approved instructional materials and curricula directly from vendors and then apply for reimbursement.



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MyScholarShop New Vendor Alert





Company Name	Description of Services	Website
	<p>Christian Homeschool Curriculum from the Heart Featuring open-and-go daily plans, living books, and fun hands-on activities with God's Word at the heart, our award-winning Christian homeschool curriculum will take you all the way from preschool through high school. With Heart of Dakota, you'll love learning again!</p>	<p>https://heartofdakota.com/</p>
	<p>The Good and the Beautiful was founded by a homeschool mother who wanted to find beauty, joy, and powerful academics in homeschool, but was becoming overwhelmed and finding that no curriculum was working the way she had hoped. As a professional writer herself, and with the resources to pull in a group of experts, and a vision of what homeschool curriculum could be, she began creating her own curriculum. Now The Good and the Beautiful is a team of over 70 writers, experts, reviewers, educators, and editors that are working daily on the goals of making homeschool: Easy, Beautiful, Affordable, Academically Solid, Character-Building and Joyful</p>	<p>https://www.goodandbeautiful.com/pre-k-8-curriculum/</p>



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MyScholarShop New Vendor Alert

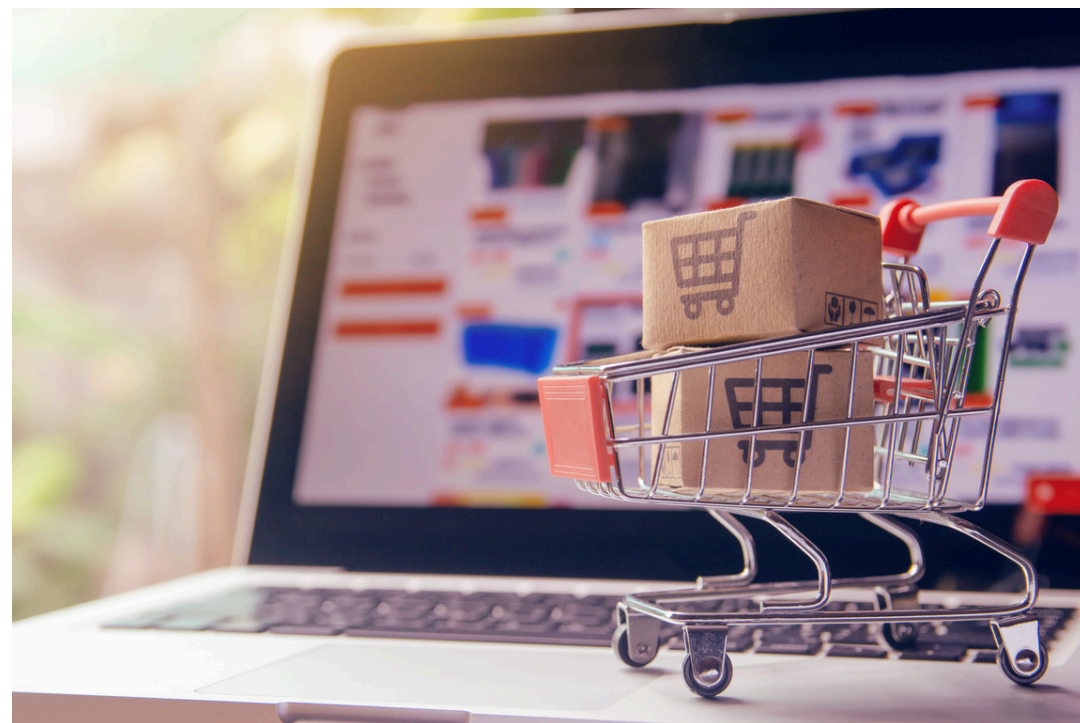


Company Name	Description of Services	Website
	<p>Faith-based Stories for Children. Have peace of mind knowing you're building your children's character and conviction with BRAVE Books. Why BRAVE Books are Different? Brave Books- Strengthen convictions: Every book teaches a different faith-based value Unite families: Every book includes multiple activities and discussion questions to reinforce the lesson. High quality: Every book is tested with real families to ensure the best lessons and highest quality stories in the industry. Ignite imaginations: The series keeps young readers coming back to explore more of The Freedom Island Universe and its characters.</p>	<p>https://bravebooks.us/</p>
	<p><u>Unlock Your Child's Entrepreneurial Spirit: A Business Of The Month Challenge Box Designed to Inspire Our Children with Capitalist Principles.</u> With Futurepreneur, Your Child Gets All of This Delivered to Their Door! Kits include: Business Plan Booklet, Engaging guide for young entrepreneurs' startups. Futurepreneur covers market research, budgeting, branding, sales, and more, In your monthly box your child will receive Fun Tools in Each business box with educational tools your young entrepreneur will use to start their business, A Mentor Guide with Tips on how to support your child on this journey of business ownership, Supporting A Video Guide with tutorial videos for extra support as they go through each business challenge and advice for parents and mentors!</p>	<p>https://futurepreneur.com/</p>



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MyScholarShop Resources



Welcome to

**my
ScholarSHOP**

NAVIGATING MyScholarShop In EMA

Navigating MyScholarshop in EMA



**PARENTS: FINDING PROVIDERS &
SERVICES IN THE MARKETPLACE**

**Parents: Finding Services and
Providers in the Marketplace**



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How To Find Providers:

How to use the marketplace to find a direct pay extracurricular activity for my child to participate in?

All of this information can be found in the [Parents: Finding Providers and Services in Marketplace](#)

YouTube Video Linked here

A screenshot of a web application interface. At the top, a dark blue header contains the Step Up logo, the text "Parents: Finding Providers and Services in Marketplace", and a "Share" button. Below the header is a sidebar with navigation links: Dashboard, Reimbursements, My Students, Marketplace, and Help. The main content area shows a "Scholarship Portal" window with a "MARKETPLACE - FIND PROVIDERS - PROVIDER DETAILS" breadcrumb. A card titled "LET IT SNOW EARLY CHILDHOOD SCHOOL" is displayed, featuring a dropdown menu labeled "Select A Location To View Services" with "Select a location" below it. A red box highlights the dropdown, and a blue arrow points to it. A red play button icon is overlaid on the dropdown. Below the screenshot, text reads: "When you have found your provider, select a location in the dropdown to begin adding a service to the chosen student's account." At the bottom left, a "Watch on YouTube" button is visible.

[Parents: Finding Providers and Services in Marketplace](#)



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Purchasing Guide
Hot Topics



Musical Instruments





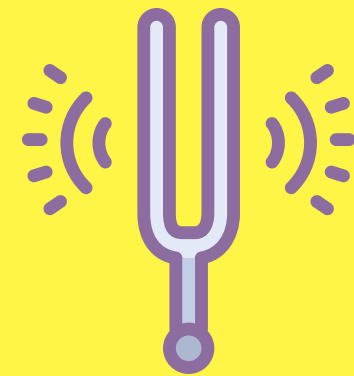
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Eligible Musical Instruments & Equipment Items

FTC/FES-EO Purchasing Guide pg. 11



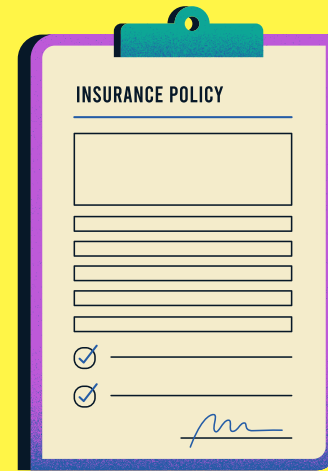
**Musical Instruments
(Purchase & Rental)**



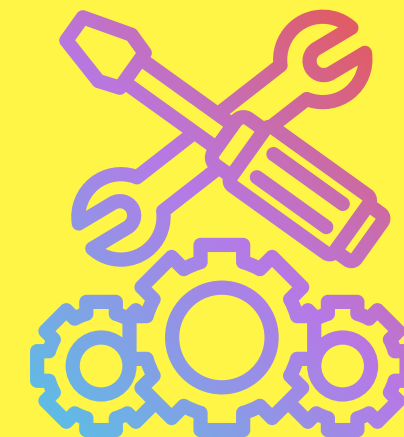
Instrument Tuning



Musical Instrument Accessories



Instrument Insurance



Repair of instruments



Instrument Maintenance



Instrument Service agreements



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Reimbursement Guide

A step by step guide to submitting a Reimbursement in EMA

Please scan the QR code or you can click the link to access the presentation

**SCAN
ME**



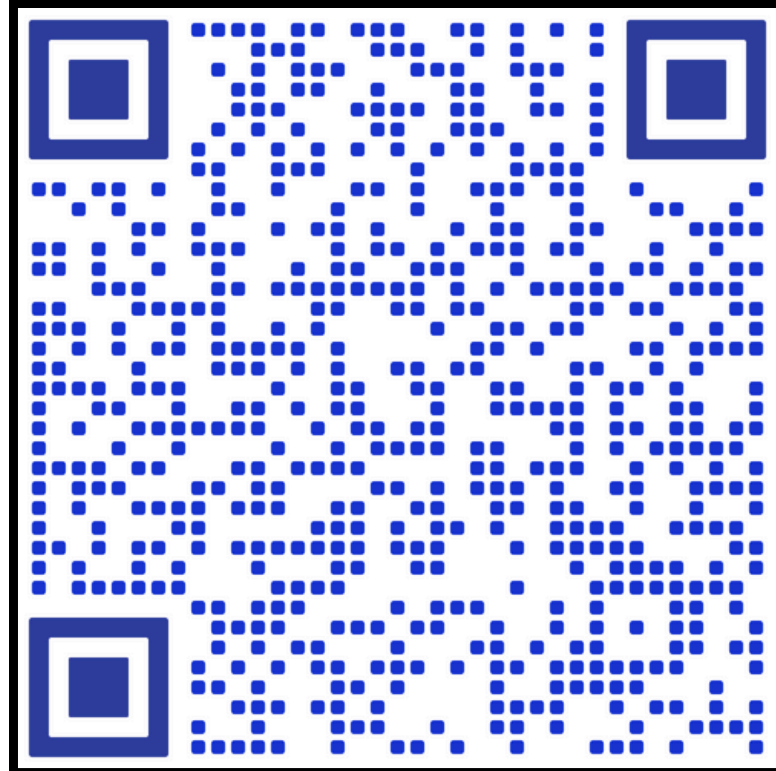
[Guardians Reimbursement Guide](#)



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Educational Benefit Form Explained

Please ensure all necessary questions are thoroughly answered and a detailed description is given for the educational benefit of that item, lesson, field trip.



Educational Benefit Form

Sample of Educational Benefit Form



Educational Benefit Form

Student Name: Johnny Doe

Student ID: 1234567890

Item for which reimbursement is requested (the item you purchased or plan to purchase):
Music Lessons

What is the Educational Benefit of this item?

Music lessons provide numerous educational benefits for Johnny. Playing the bass helps him develop motor skills, such as hand-eye coordination, while also fostering discipline and organizational abilities through consistent practice. Additionally, music training supports his reading development, which is especially beneficial in managing his dyslexia. By engaging in lessons, Johnny also improves his social skills, gaining confidence and learning to collaborate with others. Overall, these lessons contribute to his cognitive, academic, and personal growth.

I affirm scholarship program funds are used only for authorized purposes as described in ss. 1002.394(4) or 1002.395(6), F.S., as applicable, and serve the listed student's educational needs.

Parent Name: Jane Doe

Parent Signature: Jane Doe

PLEASE NOTE: Any violation of the FES/FTC scholarship statutes, rules, policies, or procedures may result in the loss of the scholarship, ineligibility for future scholarships, or financial or criminal penalties. Please see the Parent Handbooks for [FES-UA](#) or [FES-EO/FTC/PEP](#).

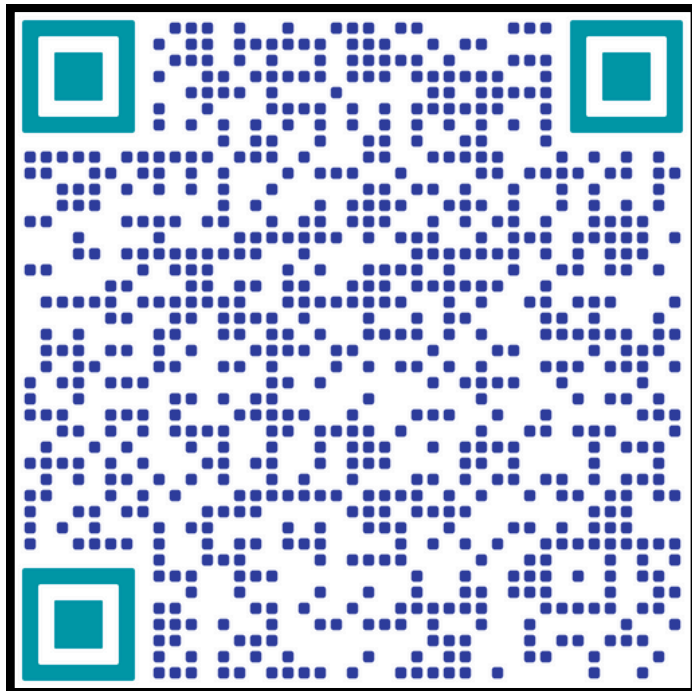


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Pre-Authorization

A step by step guide to submitting a Pre-Authorization in EMA

Please scan the QR code below or you can click the link to access the presentation also to your right you can click the link to access the YouTube video for this process.



[Pre-Authorization Presentation](#)



[Pre-Authorization Presentation YouTube Video](#)



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SCAN ME



We would appreciate your input on the parent handbook.

Please click [here](#) to provide your feedback.



FTC/FES-EO/PEP Parent/Guardian Handbook Feedback 2024-25

Parent/Guardian First Name *

Parent/Guardian Last Name *

Parent/Guardian Email *

Please provide the email address associated with your EMA account.

Student ID *

If you have multiple students on an FTC/FES-EO/PEP Scholarship, only one Student ID is needed.

Did your family utilize the FTC/FES-EO/PEP Scholarship for the previous school year? *

(2023-24 school year or earlier)

How helpful did you find the FTC/FES-EO/PEP Parent/Guardian Handbook? *

1= Not helpful at all

5= Very helpful

How easy was it to find the information you were looking for? *

1 = Not easy at all

5 = Very easy



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Handbook Highlights



Updates to the PEP Handbook

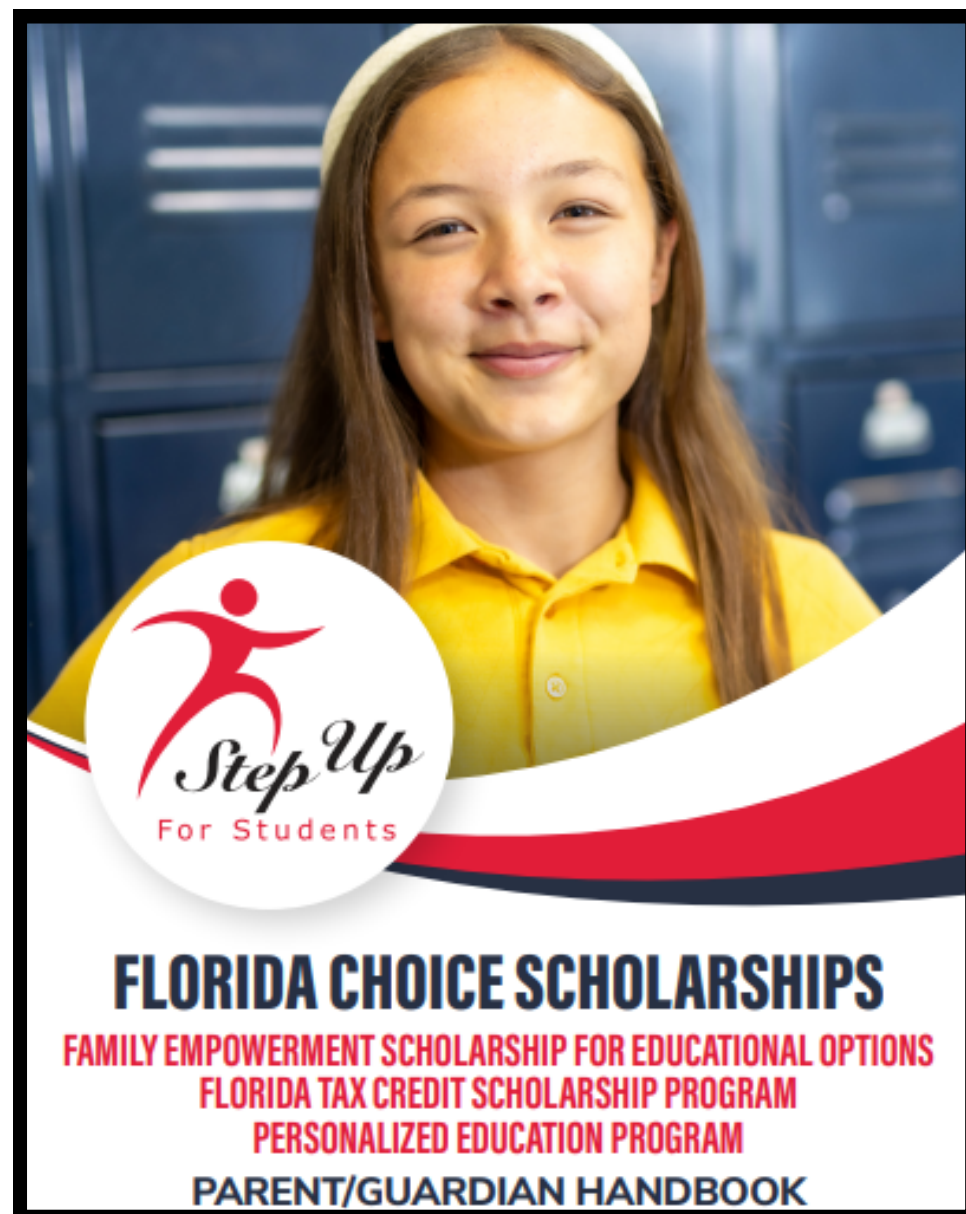
School Choice Scholarship Programs (FES-EO, FTC, FTCPEP)

- Parent Handbook
 - Added a description of what happens if SUFS funds student accounts in error
 - Added 25-26 application window dates
 - Updated link to the standardized testing exemption form
 - Added link to DOE's Virtual Instruction Provider approval process
 - Added statement about interest accrual in student accounts
 - Added instructions for out-of-state military families who do not have a FL residential address to use their military base address in EMA for applications
 - Changed required format for listing purchase dates
 - Clarified that students who have aged out of the scholarship may continue to spend remaining funds until they are gone



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Please scan the QR code or you can click the link to access the Guardian Handbook



SCAN ME



[PEP Guardian Handbook](#)

Personalized Education Program (PEP) parent handbook is a useful resource for understanding how to make the most of your scholarship funds.



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2024-2025 Purchasing Guide



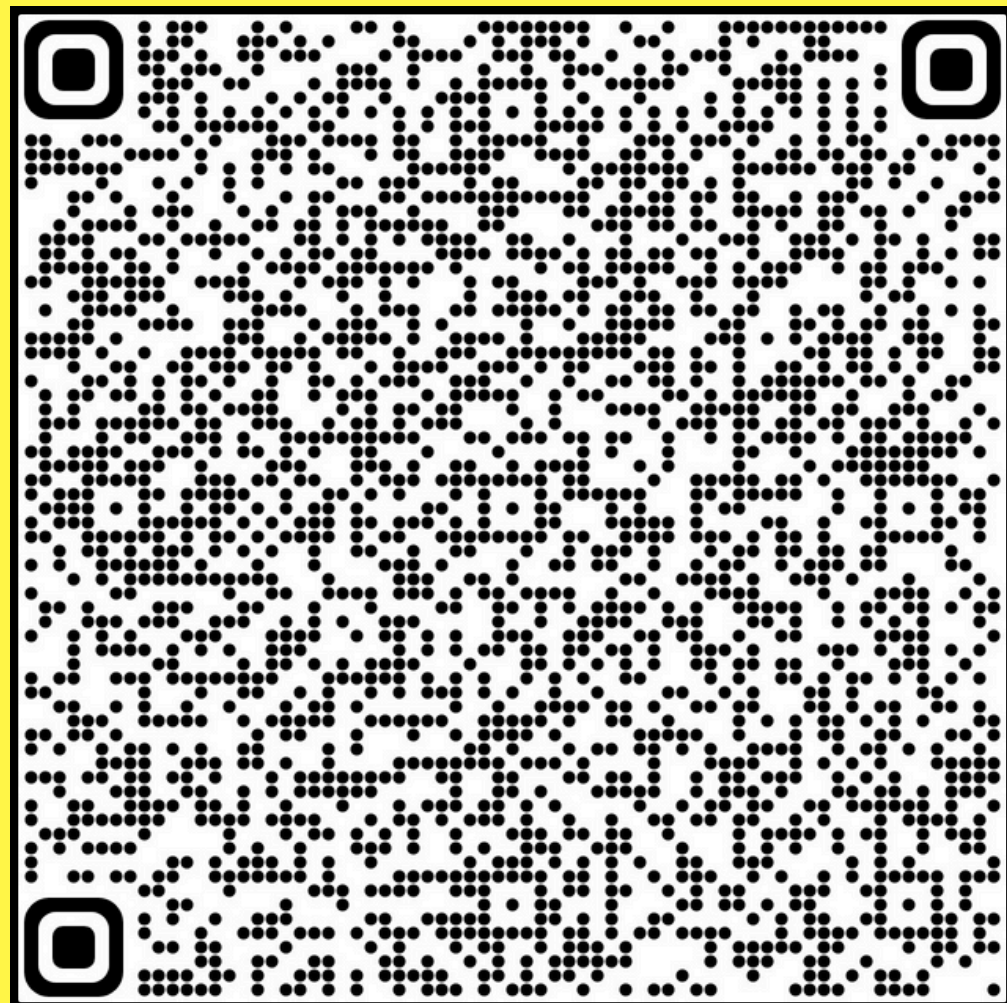
— 2024-25 —

PURCHASING GUIDE

Florida Tax Credit Scholarship
Family Empowerment Scholarship for Educational Options
Personalized Education Program



Personalized Education Program



[What's New in the 2024-2025 FTC/FES-EO/PEP Purchasing Guide](#)



NEW 2024-25 FTC/FES-EO/PEP PURCHASING GUIDELINES

As of August 1, 2024, the Florida Tax Credit Scholarship (FTC), Family Empowerment Scholarship for Educational Options (FES-EO) and Personalized Education Program (PEP) Purchasing Guide is updated for the 2024-25 school year. Here's a breakdown of what is new or changed in the guide

What's new for you?

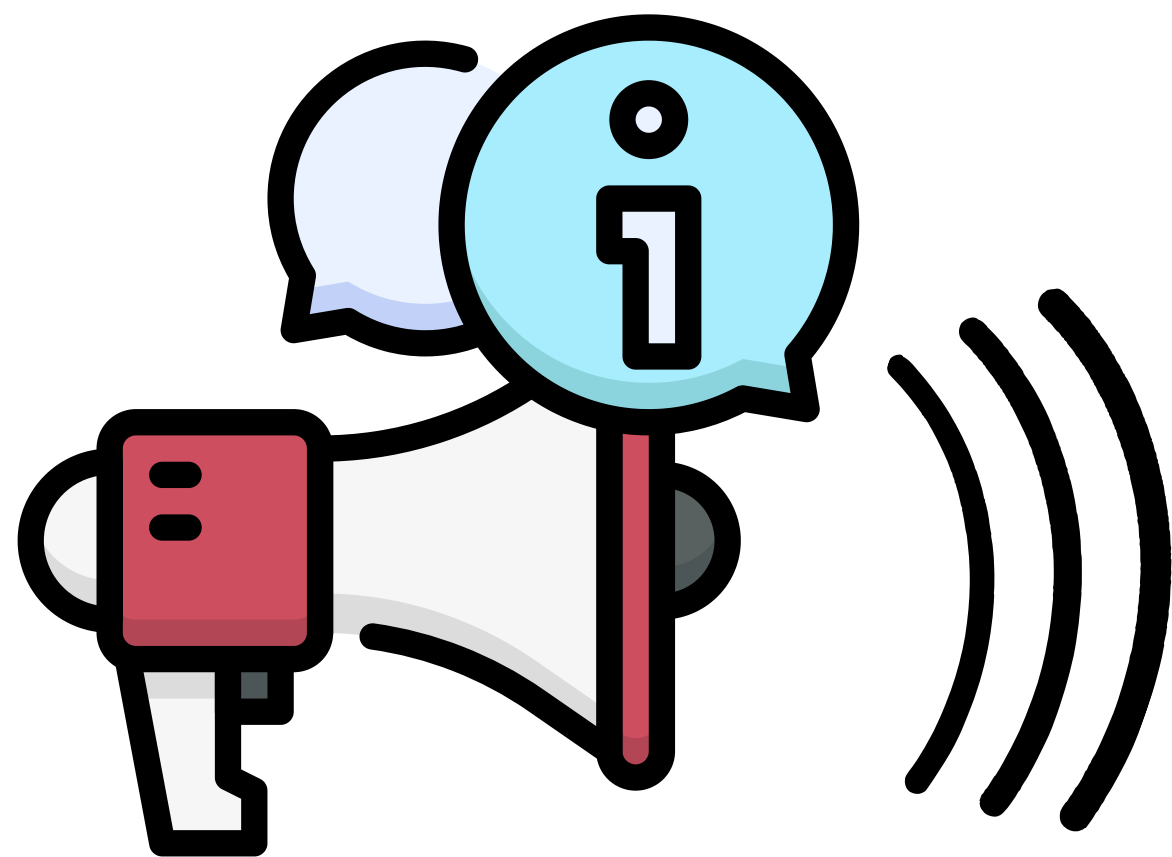
New items or services for purchase by our scholarship families	New items or services that require Pre-Authorization	New items or services requiring an Educational Benefit Form*
<ul style="list-style-type: none"> Behavioral and/or educational applications Dance lessons Dance supplies (including footwear) Digital or video-based sport instruction Nintendo Wii © equipment or similar movement-based platforms Specialized or sport-specific footwear Two or three wheeled bicycles Printer ink Wax filament 	<ul style="list-style-type: none"> Multiple of a single At-Home Classroom Furnishings item that exceeds \$50 Multiple of a single elective item that exceeds \$50 	<ul style="list-style-type: none"> Video/TV/online streaming services Musical streaming services In-game purchases or credits Live television Family or Multi-User software subscriptions

*The **Educational Benefit Form** was created to help guardians demonstrate the educational benefit of an item, product or service that supports their student's learning and education. [Click here to access the form.](#)



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Reimbursement Resources



 [What is an ESA?](#)

 [Families: Submitting Reimbursements in EMA](#)

 [Understanding Pre-Authorizations for Scholarship Families](#)

 [Parents: Finding Providers and Services in Marketplace](#)



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At this time we do not have the staffing for live Q&A sessions during the webinars but all questions turned in after the webinar are reviewed and we do our best to answer them in the following month's webinar. However we cannot answer student specific questions please reach out to our customer engagement center for student specific questions.





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Q: How do I change from the private school scholarship to the PEP scholarship? A1: You will apply for PEP using the same renewal application as the private school scholarship, but for Expected Type of School please select “Florida Home School” and answer “Yes” to “Do you intend to use this scholarship for FTC PEP (Personalized Education Program)?

A: You will need to answer these questions for every student on the application.

Q: What documentation do renewal families need to submit along with their renewal application?

A: Renewal families will need to provide Proof of Florida Residency documentation. A checklist including a list of acceptable documents is available in the Resources section of our website.



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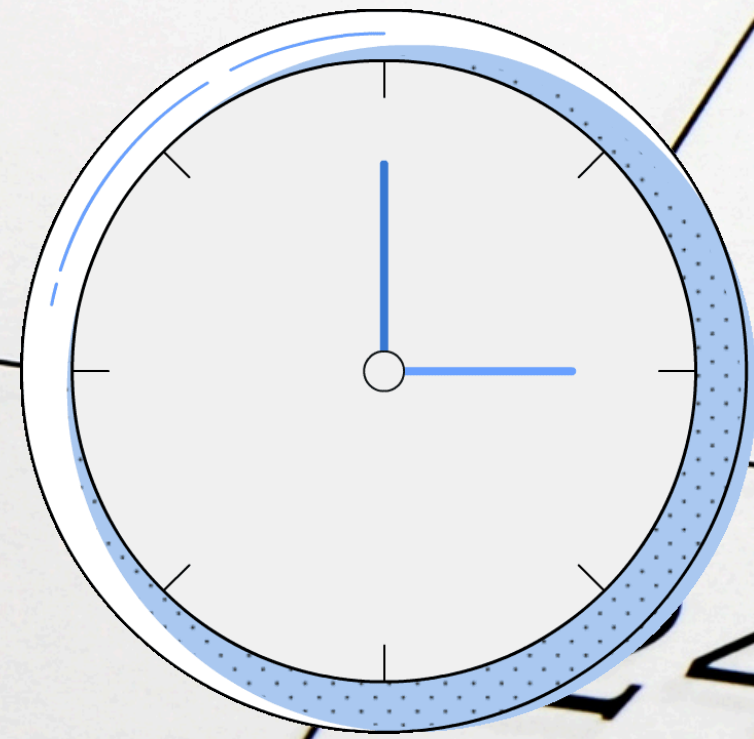


Q: What is the 25/26 school year application deadline for new families? What about renewal families?

A: New and renewal applications need to be submitted by 4/30/25.

Q: Are dance lessons covered by the PEP scholarship?

A: Yes! Dance lessons are considered physical education instruction and are an approved expense.



Scholarship Application Deadlines

**SCHOLARSHIP APPLICATIONS ARE
NOW OPEN!**

Applications are officially open, but you have time and we will be here to support you every step of the way!

Deadlines to remember for 2025-26

**Renewal Applications are due
February 1-April 30**

Private Schools, Unique Abilities, PEP

New Application due dates:

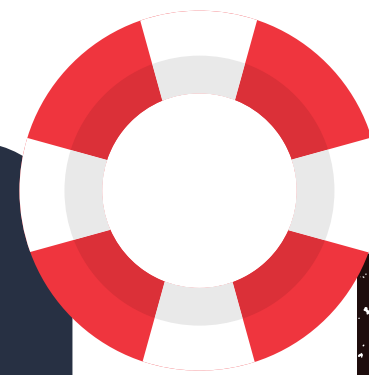
Private Schools: February 1-November 15th

Unique Abilities: February 1-November 15th

PEP: February 1-April 30



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HELP NEEDED



We are actively looking for committed tutors, as well as afterschool and summer programs, to help families achieve their academic aspirations. If you are aware of any qualified tutors or programs in the counties mentioned below, we would be immensely grateful for your assistance. Please take a moment to fill out the brief survey linked [here](#). Your input can have a meaningful impact on a child's educational experience. Thank you for your support.

New Provider Survey



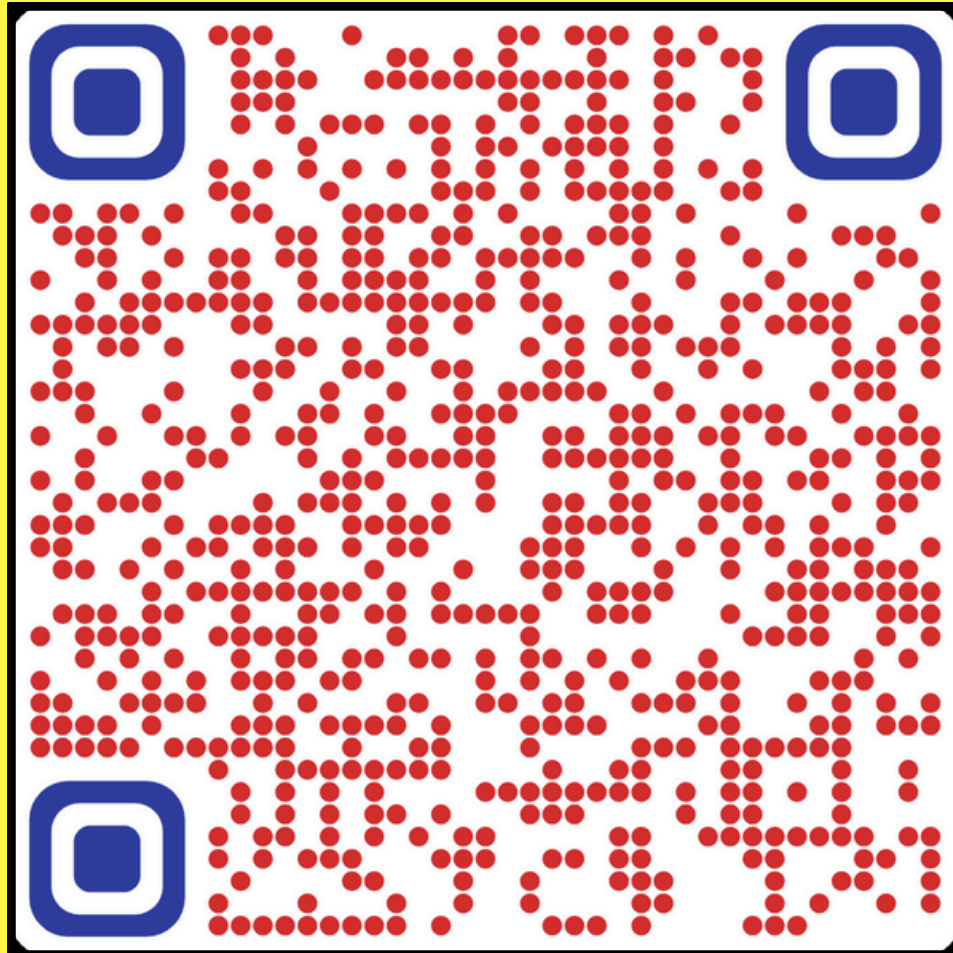
- Citrus
- Gilcrest
- Glades
- Gulf
- Hardee
- Hamilton
- Hendry
- Jefferson
- Lafayette
- Levy
- Liberty
- Madison
- Monroe
- Taylor
- Union
- Wakulla



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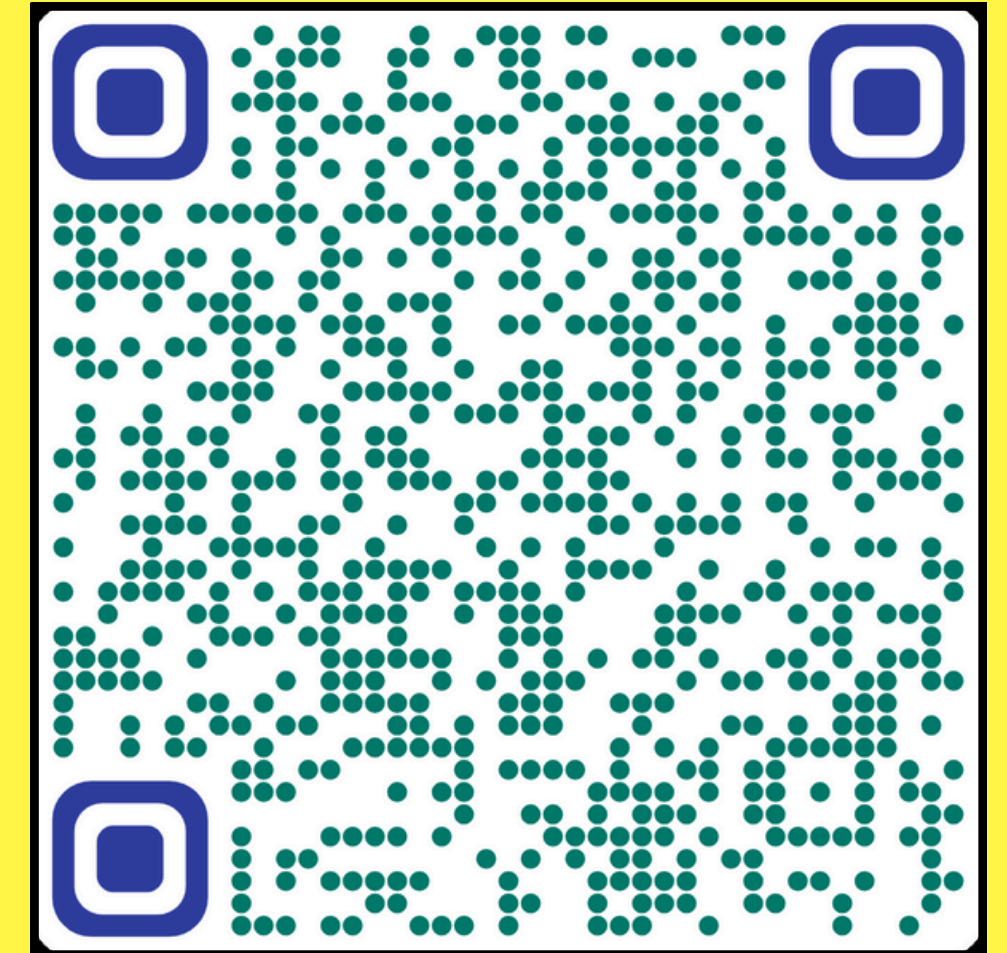
Past PEP Open Houses



[November Open House](#)



[December Open House](#)



[January Open House](#)



Personalized Education Program

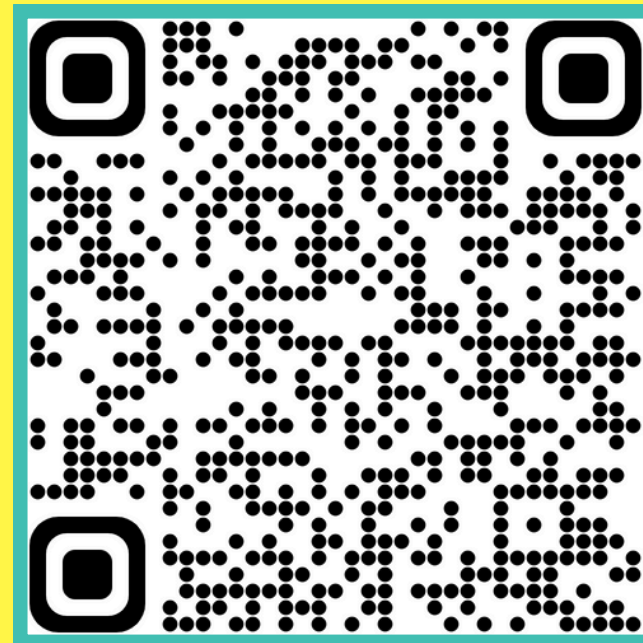
Looking Ahead: Here are the registration links for the upcoming FTC/EO, FES-UA, PEP, NWSA & Transportation Stipend Open Houses

REGISTER NOW!



[New World Open House](#)

March 12, 2025



[FTC/FES-EO Open House](#)

March 13, 2025



[FES-UA Open House](#)

March 20, 2025



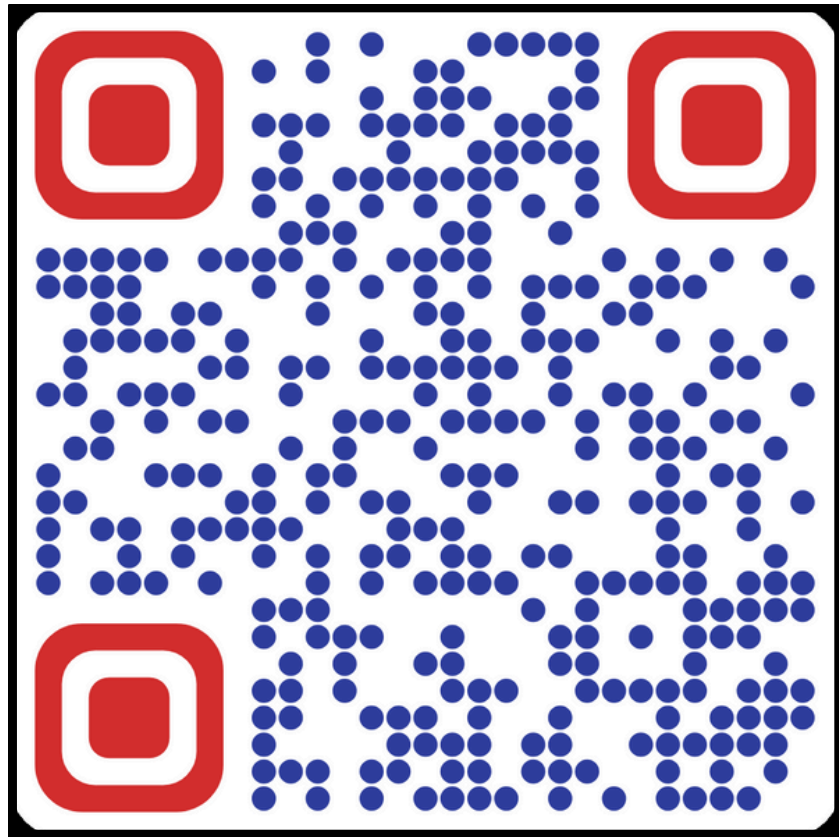
[PEP Open House](#)

March 27, 2025



Personalized Education Program

Need resources to learn more about your scholarship?



Subscribe to our YouTube Channel today!



Step Up For Students empowers families to pursue and engage in the most appropriate learning options for their children.



Step Up For Students

@stepup4students · 10.3K subscribers · 72 videos

Step Up For Students empowers parents to pursue and engage in the most appropriate learning options for their children. [more](#)

[stepupforstudents.org](https://www.stepupforstudents.org)

Subscribed



<https://www.youtube.com/@stepup4students>



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Contact Us

Monday-Friday 8:00am-5:00pm EST



Chat with us: sufs.org



877-735-7837



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Thank you for attending!

Upcoming webinar: March 27th, 2025

[Registration Link](#)