



NAVIGATING NEW HORIZONS

FACING THE FUTURE TOGETHER

Orlando, FL • 2026
June 8-9



THE FUTURE OF EDUCATION IS HERE.

This event will bring together the boldest minds in education who serve the nation's largest parent-directed education market. With over 500,000 students represented and thousands of schools and service providers attending, this is your opportunity to connect, collaborate, and make a lasting impact.

Here's who you'll meet and why your support matters:

WHAT TO EXPECT

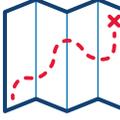
- 2,300+ Private Schools, Microschools & Tutors
- Decision-Makers Serving 500,000+ Students
- Panels, Networking and Vendor Showcases

WHY SPONSOR?

- Position Your Brand as a Leader in the Fastest-Growing Education Market in the Country
- Build Lasting Relationships with Schools, Tutors, and Innovators Shaping the Future of Learning
- You Make This Possible. Your Support Fuels Innovation and Impact at Scale



CONFERENCE SPONSORSHIP OPPORTUNITIES

BENEFIT	 TRUE NORTH SPONSOR \$50,000	 COMPASS SPONSOR \$25,000	 NAVIGATOR SPONSOR \$10,000	 EXPLORER SPONSOR \$5,000	 PATHFINDER SPONSOR \$2,500
TITLE RECOGNITION	"Title Sponsor: [Your Company]" on All Materials	-	-	-	-
ATTENDEE ACCESS	Lead List of Attendees with Contact Information	Opportunity to Purchase Lead List of Attendees with Contact Information	Opportunity to Purchase Lead List of Attendees with Contact Information	-	-
SPONSORED VIDEO	30-Second Video Before General Session (provided by sponsor)	15-Second Video Before One Session (provided by sponsor)	-	-	-
VERBAL RECOGNITION	Invited Guest Sponsor on Stage During Keynote	Sponsor Announced During General Session	-	-	-
SPONSORED SESSION	3 Sponsored Breakouts (subject to content alignment)	2 Sponsored Breakouts (subject to content alignment)	1 Sponsored Breakout (subject to content alignment)	-	-
SPONSORED CONTENT	Customized Introduction in Email Newsletter, YouTube Video, and Social Media Mail Recognition with Logo and Link	Post-Event Email Recognition with Logo and Link	Post-Event Email Recognition	-	-
ATTENDEE SWAG	Logo on Branded Attendee Swag Bag Items Distributed to All Attendees (bag, neck wallet, water bottle, etc.)	Opportunity to Include 1 Sponsor-Provided Item in Swag Bag (item subject to approval)	Opportunity to Include 1 Sponsor-Provided Item in Swag Bag (item subject to approval)	Opportunity to Include 1 Sponsor-Provided Item or Flyer in Swag Bag (item subject to approval)	-
ON-SITE PROMOTION	Top-Tier Logo Placement on All Materials and Main Stage Co-Branding	Second-Tier Logo Placement on Signage and Agenda	Third-Tier Logo Placement on Signage	Logo Placement on Select Signage	-
SPONSORS WEB PAGE	Dedicated Page with Video, CTAs and Highlights	Logo, Full Description and Website Link	Logo, Brief Description and Website Link	Logo and Website Link	Logo and Website Link
EXHIBIT BOOTH	Priority GOLD Booth with Premium Placement	Premium Placement	Preferred Placement	Standard Placement	Basic Placement
COMPLIMENTARY REGISTRATIONS	Up to 10	5	4	3	2

SOLD OUT

JOIN THE EXCITEMENT! BECOME AN EXHIBITOR AND SHOWCASE YOUR ORGANIZATION IN OUR EXHIBIT HALL FOR JUST \$750. (CONFERENCE REGISTRATION REQUIRED AND SOLD SEPARATELY)



EXPERIENTIAL SPONSORSHIP OPPORTUNITIES

**SOCIAL
EVENT
SPONSOR**
\$40,000



We're excited to offer a special sponsorship to bring Grammy Award-winning musician, children's book author, and education advocate, Coy Bowles to headline our June 8th social event. His unforgettable performance will inspire and entertain, giving your brand the chance to shine in a powerful moment of connection, celebration, and purpose.

Sponsorship Includes:

- Brand recognition on all evening social materials, signage and stage mentions
- VIP Meet & Greet opportunity with Coy Bowles
- Recognition on the Event Website and Sponsor Page with your Logo and Website Link

**CHAIR MASSAGE
SPONSOR**
\$6,500

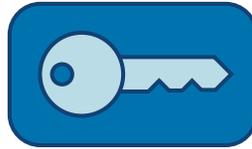


This is your chance to give attendees a unique opportunity with a moment of zen! They'll remember your brand for it.

Sponsorship Includes:

- Branded Relaxation Station During Scheduled Breaks, Complimentary Chair Massages
- Option to Provide Custom Signage and Swag (Towels, Gift Cards Encouraged, etc. Sponsor-Provided, Subject to Approval)
- Opportunity to Engage with Attendees Near the Relaxation Station and Distribute Light Collateral and Promotional Items
- Recognition on the Event Website and Sponsor Page with your Logo and Website Link

**ROOM KEY CARD
SPONSOR**
\$5,000



Put your brand directly into the hands of every attendee with this high-visibility, high-touch branding opportunity.

Sponsorship Includes:

- Custom-Branded Hotel Room Key Cards Distributed to All Attendees Staying at the Host Hotel (Design Subject to Approval)
- Recognition on the Event Website and Sponsor Page with your Logo and Website Link

EXCLUSIVE OPPORTUNITY!

**COFFEE BREAK
SPONSOR**
\$5,000



Fuel connections and conversations by sponsoring one of the most anticipated parts of the day, a dedicated coffee break!

Sponsorship Includes:

- Branded Coffee Station During One (1) Scheduled Break (Morning or Afternoon)
- Option to Provide Custom Signage and Swag (Coffee Sleeves, Napkins, etc. Sponsor-Provided, Subject to Approval)
- Opportunity to Engage with Attendees Near the Coffee Station and Distribute Light Collateral and Promotional Items
- Recognition on the Event Website and Sponsor Page with your Logo and Website Link



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**LET'S FUEL THE FUTURE OF EDUCATION TOGETHER.
WE'D LOVE TO HAVE YOUR SUPPORT!**



**SCAN THE QR CODE OR GO TO [CONFERENCE.SUFS.ORG/SPONSORS-EXHIBITORS](https://conference.sufs.org/sponsors-exhibitors)
TO LEARN MORE OR TO SUBMIT YOUR SPONSORSHIP PAYMENT ONLINE**