



NAVIGATING NEW HORIZONS

GAME CHANGERS

**JUNE 14
& 15, 2027**
RENAISSANCE ORLANDO
AT SEAWORLD®

CHANGING THE GAME IN EDUCATION

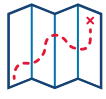
Join educators, school leaders, and education innovators from across Florida for a dynamic conference focused on the future of learning. Bringing together private schools, charter schools, public schools, hybrid schools, microschools, and home education leaders, this event will showcase instructional and operational best practices, insights on school choice and educational opportunities, and strategies for success in the coming school year. The conference offers a unique opportunity to engage with the leaders and decision-makers shaping educational experiences for more than 500,000 students across the state.

WHO YOU'LL REACH WITH YOUR PARTNERSHIP

Last year, our conference welcomed more than 1,000 attendees and featured 100+ breakout sessions and 100 exhibitors, creating a powerful platform for collaboration, thought leadership, and innovation. By sponsoring, you can:

- Connect with the Decision-Makers Driving Educational Innovation Across Florida
- Reach 2,300+ Schools, Microschools, and Education Service Providers Serving 500,000+ Students
- Position Your Brand in Front of the Leaders Shaping the Future of Learning
- Create Meaningful Connections Through Networking, Panels, and Showcase Opportunities
- Support a Movement Expanding Educational Opportunity for Families

PARTNERSHIP OPPORTUNITIES

BENEFIT	PRESENTING SPONSOR \$75,000	 TRUE NORTH SPONSOR \$50,000	 COMPASS SPONSOR \$25,000	 NAVIGATOR SPONSOR \$10,000	 EXPLORER SPONSOR \$5,000	 PATHFINDER SPONSOR \$2,500	CONFERENCE EXHIBITOR \$1,500
TITLE RECOGNITION	"Navigating New Horizons title sponsor [Your company]" on all materials	Premier Sponsor recognition on conference materials	—	—	—	—	—
CATEGORY EXCLUSIVITY	Exclusive	4	—	—	—	—	—
ATTENDEE ACCESS	Lead list of attendees with contact information	Lead list of attendees with contact information	Opportunity to purchase lead list*	Opportunity to purchase lead list*	—	—	—
EXECUTIVE VISIBILITY	Brief welcome during General Session*	Invited sponsor guest recognized during keynote	Sponsor announced during General Session	—	—	—	—
SPONSORED VIDEO	One minute video before General Session	30-second video before General Session	15-second video before one session	—	—	—	—
SPONSORED SESSIONS	4 Sponsored Breakouts	3 sponsored Breakouts	2 sponsored Breakouts	1 sponsored Breakout	—	—	—
SPONSOR CONTENT	Pre & Post Event Email Recognition with Logo and Link	Pre & Post Event Email Recognition with Logo and Link	Post-event email recognition with logo/link	Post-event email recognition	—	—	—
SPONSOR WEB PAGE	Premier recognition across conference website and key digital touchpoints	Dedicated sponsor page with video, CTAs and highlights	Logo, description and website link	Logo, brief description and website link	Logo and website link	Logo and website link	—
ATTENDEE SWAG	Logo on co-branded attendee swag items, distributed to all attendees	One co-branded attendee swag item, distributed to all attendees	Sponsor-provided swag item**	Sponsor-provided swag item**	Sponsor-provided item or flyer**	Sponsor-provided item or flyer**	—
ON-SITE PROMOTION	Premier placement at registration, main stage and high-traffic areas	Featured logo placement on signage and agenda	Priority placement on signage	Standard placement on signage	Select signage	—	—
EXHIBIT BOOTH	Premier booth + first-choice placement	Priority Gold + premium placement	Premium placement	Preferred placement	Select placement	Designated placement	Standard Placement
INCLUSION IN FAMILY CONNECTIONS GUIDE ¹	Yes	Yes	Yes	Yes	Yes	Yes	Yes
COMPLIMENTARY REGISTRATIONS	Up to 15	8	5	4	3	2	2

¹ The Family Connections Guide is a digital and print list of all sponsors and exhibitors that will be shared with all attendees and to schools and families throughout the year via webinars and in person events.
 * List available for an additional fee of \$750. Includes opt-in attendee contact information. ** Sponsor provides item or flyer; subject to approval and sponsor is responsible for all associated costs.

EXPERIENTIAL OPPORTUNITIES

SOCIAL EVENT SPONSOR \$25,000



Create a memorable evening of networking and connection as the sponsor of the conference's premier social event. Showcase your brand while engaging with attendees in a relaxed, high-energy setting.

Sponsorship Includes:

- Brand recognition on all evening social materials, signage and stage mentions
- VIP Meet & Greet opportunity
- Recognition on the Event Website and Sponsor Page with your Logo and Website Link

NAVIGATOR'S LIBRARY \$10,000



Inspire learning and discovery as our Navigator's Library sponsor. Your brand will be featured in a space for attendees to pause, explore & connect.

Sponsorship Includes:

- Exclusive Navigator's Library presented by [Company] recognition
- Recognition on the Event Website
- Option to provide a branded bookmark or approved item

EXCLUSIVE OPPORTUNITY!

COFFEE BREAK SPONSOR \$7,500



Fuel connections and conversations by sponsoring one of the most anticipated parts of the day, a dedicated coffee break!

Sponsorship Includes:

- Branded Coffee Station During One (1) Scheduled Break (Morning or Afternoon)
- Option to Provide Custom Signage and Swag (Coffee Sleeves, Napkins, etc. Sponsor-Provided, Subject to Approval)
- Opportunity to Engage with Attendees Near the Coffee Station and Distribute Light Collateral and Promotional Items
- Recognition on the Event Website and Sponsor Page with your Logo and Website Link

ROOM KEY CARD SPONSOR \$5,000



Put your brand directly into the hands of every attendee with this high-visibility, high-touch branding opportunity.

Sponsorship Includes:

- Custom-Branded Hotel Room Key Cards Distributed to All Attendees Staying at the Host Hotel (Design Subject to Approval)
- Recognition on the Event Website and Sponsor Page with your Logo and Website Link

EXCLUSIVE OPPORTUNITY!

CONFERENCE WIFI SPONSOR \$5,000

Power the conference connection as the exclusive Wi-Fi sponsor, with prominent visibility throughout the attendee experience.





**NAVIGATING
NEW HORIZONS**
GAME / CHANGERS

***LET'S CHANGE THE GAME
IN EDUCATION. TOGETHER.***

**WE'D LOVE TO
PARTNER WITH YOU!**



To learn more or to submit your sponsorship payment online
Scan the QR code or go to conference.sufs.org/sponsors-exhibitors